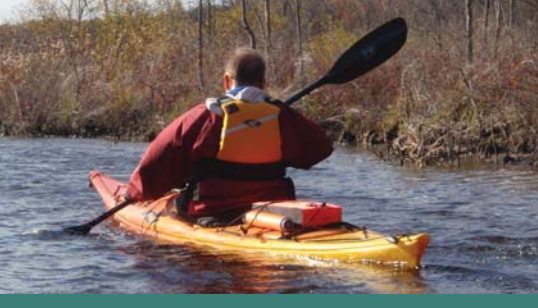


FREE EVENT!



September 15, 2010

Location

Washington Street
Education Center
500 Washington Street
Chelsea, Michigan

Agenda

Kick-Off Reception & Share Fair 6pm-7pm

Opportunity for participants partners and the public to share information and resources while encouraging interaction and networking.

Public Forum & Opening Session 7pm-9pm

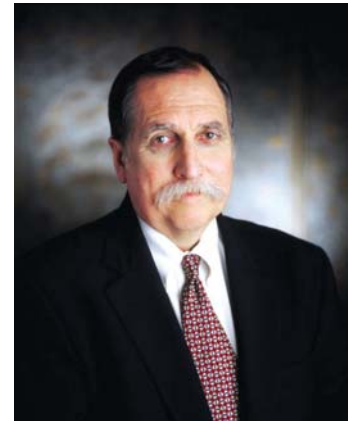
*The Dollars and Sense of
Protecting Community Character*,
Ed McMahon, Urban Land
Institute

Design Team

- Chelsea Area Chamber of Commerce
- Chelsea Center for Arts
- City of Chelsea
- Legacy Land Conservancy
- Sandhill Crane Vineyards
- The Conservation Fund
- Village of Dexter
- Village of Manchester
- Waterloo Recreation Area
- Ypsilanti Convention and Visitors Bureau

The Dollars and Sense of Protecting Community Character

Do you live in a “gateway community?” Come hear Ed McMahon, noted author, attorney, lecturer and expert on creating and sustaining livable and prosperous communities. Asset based economic development, tourism promotion, and historic preservation are among the themes of Mr. McMahon’s publications and programs. He has been providing guidance to communities and local leaders on issues facing “gateway communities” for more than a decade in work with the National Park Service capturing this work in a book he co-authored entitled, “Balancing Nature and Commerce in Gateway Communities.”



Attendees will learn about the economic, social and environmental benefits of protecting community character, and the value of open space and historic resources. Learn about major tools that can be used to protect community character, including education, voluntary initiatives and other non-regulatory action, as well as alternatives to conventional residential and commercial development. The session will address the challenges in preserving community character and ways to generate public support and the political will to use available tools.

Says McMahon, “The truth is that development is inevitable, but the destruction of community character and natural resources that too often accompany growth is not. Progress does not demand degraded surroundings.”

How do I register to attend?

The program is free of charge, but please register with Kris Hohnke, Registrant/Administrative Assistant
telephone 734-433-2200 ext. 6001 • **facsimile** 734-433-2218
email khohnke@chelsea.k12.mi.us